



## CONTACT

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## EDUCATION

B.S. Graphic Design  
and Digital Media

Print Concentration

*Johnson & Wales University*

*Summa Cum Laude*

*Providence, RI,*

*November 2014*

Desktop Publishing Level I & II

*Center of Applied Technology*

*East Edgewater, MD*

*2007-2011*

## STRENGTHS

Mac OSX & PC

Adobe Creative Suite CC

Typography/Layout

Organizational Skills

Microsoft Office Suite

Creativity/concept skills

Leadership Abilities

Customer Service

Four-Color Process Printing

## PROFESSIONAL EXPERIENCE

Senior Graphic Designer, Hey Rhody Media Co.

Warwick, RI | July 2018 - Present

- Conceptualize branding and copy for companies ad campaigns
- Collaborate with sales team to create and edit ads for print and web
- Review ads for pre-press readiness
- Create special advertising pages and sell-sheets for sales to increase sales
- Create and maintain company branded marketing material

Graphic Designer & Marketing Support, Hilco Vision

Plainville, MA | March 2015 - July 2018

- Designed print advertisements, sell sheets, brochures, catalogs, and tradeshow graphics for new & existing products using the Adobe Creative Suite.
- Created new and edit existing packaging for eyewear companies such as Eyemed, Specsavers, and Walmart
- Collaborated with communications director & product managers for vision and direction of ads, brochures, & catalogs
- Retouched images for print and digital uses

Graphic Design Intern, Collette

Pawtucket, RI | November 2014 - March 2015

- Developed collateral for direct mail campaigns, ads & flyers, using corporate brand standards, marketing to over 200,000 consumers
- Designed a 25th Anniversary emblem for Collette Canada branch
- Presented in-process and final projects to creative team to discuss edits in design and copy

Digital Marketing Intern, Hasbro

Pawtucket, RI | June 2014 - November 2014

- Assisted in online branding, communications & campaigns through the company website
- Assisted with the creation and publishing of web pages or sections, including trafficking creative assets, photo selection & prep, video encoding & graphics production
- Executed Digital Marketing creative lead's vision of design, execution and production for successful design solutions